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**NATURAL SOURCE WATERS TAKE A PLANET POSITIVE APPROACH TOWARDS A HEALTHIER FUTURE**

Henry Dimbleby MBE, who developed a National Food Strategy for the UK Government, will be joining four leading UK Directors on the platform at this year's UK Water Drinks Conference on 22 March in central London, held in partnership with the Natural Source Waters Association.

With the theme 'Planet Positive for a Healthier Future', the programme will include sessions on sustainability, health, market trends, innovation and deposit return schemes, ahead of the Scottish scheme launch in August. Speakers will join panels to discuss the opportunities and challenges for the natural source waters industry as it seeks to promote public health policies and ensure a sustainable future in which net zero is a firm goal.

Henry Dimbleby will be giving the Keynote Address and chairing the sustainability and health panels. Other speakers confirmed include four Directors from Danone Waters, Highland Spring Group, Nestlé Waters UK and Shepley Spring, all members of the Natural Source Waters Association.

Henry Dimbleby said, "It is positive to see the natural source waters category bringing the industry together to tackle two critical issues: the health of the nation and the environment. Clearly more needs to be done to encourage consumers to choose and enjoy healthy food and drink products, and there is an urgent need for continued collaboration across the supply chain to protect the natural environment and tackle climate change."

"We are looking forward to delivering a high quality and engaging conference. Coinciding appropriately with World Water Day, it is an opportunity for everyone connected with the industry to debate and discuss key initiatives, challenges and opportunities in water drinks", commented organiser Francesca Hall, Events Director of Zenith Global, which has specialised in consulting services to water drinks companies for more than 30 years.

"This is an important time for the supply chain to come together. The event will provide excellent insights on trends, the fast-moving policy environment and opportunities for market collaboration. As key supporters of the event, our members who produce the majority of natural source waters sold in the UK, will be sharing their views and expertise and we look forward to seeing other industry leaders and retail customers there too", added Kinvara Carey, General Manager of the Natural Source Waters Association.

Full programme and booking details are available at [www.zenithglobal.com/events](http://www.zenithglobal.com/events) and early discounts are available until 10 February.

**Note for Editors**

1. An illustration is [attached](#).
2. Speaker logos are [attached](#).
3. For further information, please contact:

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